

'GOOD HOUSEKEEPING' GUIDE APPLICATIONS IN COMPANIES

SBA
Sustainable Business Associates

DELTA PROGRAMME
DELTA Jordan

SAVING MONEY BY IMPROVING THE WAREHOUSE AL-A'QSA FACTORY, PLATES AND SHEETS MANUFACTURER IN JORDAN

WHAT IS THE 'GOOD HOUSEKEEPING' GUIDE?

This Guide is a simple management tool developed by GTZ/P3U and SBA. It contains Checklists and describes common sense measures that companies can take related to 'good housekeeping'.

These measures can help companies to reduce their production costs, enhance product quality, and minimise the impact of industrial operations on the environment.

IN BRIEF

The Guide was introduced to Al-A'qsa Factory's Manager who decided to apply Good

Housekeeping principles on a voluntary basis without any external help. The warehouse was identified as the area which needed the most attention because stored products were damaged by the excessive heat and sunlight. To solve the problem the Manager simply placed a wooden plate in front of the window.

THE CHALLENGE

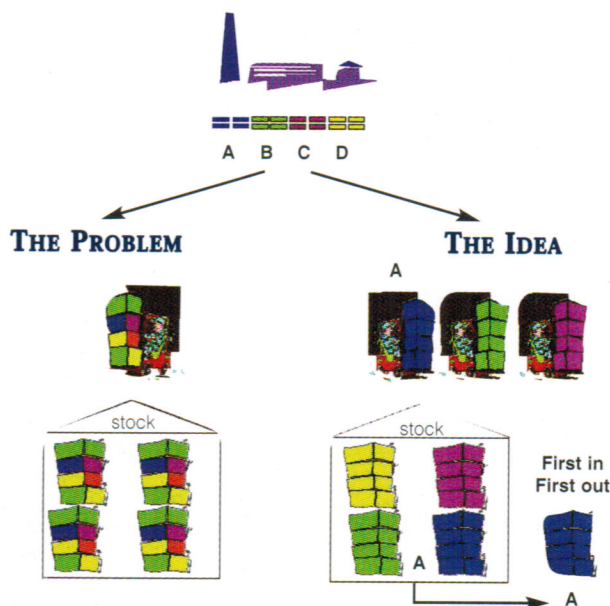
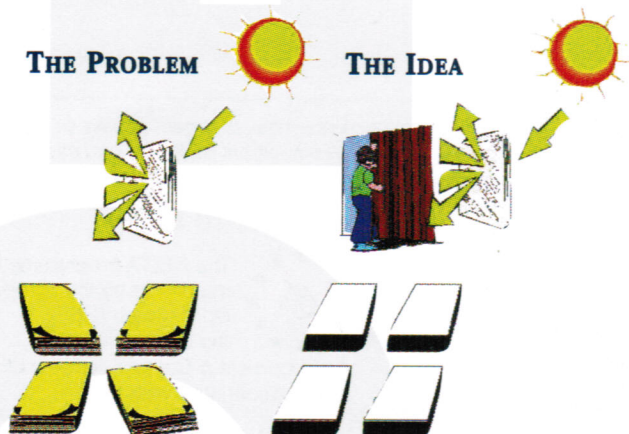
The major concern in Small and Medium Size Enterprises is day to day survival. In this respect, the Manager was very positive to use the Guide that he perceived as an easy to implement management tool. A better organisation of the

warehouse was necessary to reduce damaged raw materials and finished products.

APPLICATION OF THE 'GOOD HOUSEKEEPING' GUIDE

Effectively Handling and Transferring Materials and Products is highlighted in the Guide's checklists. To avoid the yellowing of the stored paper sheets caused by the sun a wooden plate was used to block sunlight. Moreover, the Guide reminded the Manager of the First In, First Out (FIFO) concept.

ACTION TAKEN WITHIN THE COMPANY



ECONOMIC RESULTS

Investment cost 22 US\$

Annual savings 86 US\$

Payback 3 months

ENVIRONMENTAL RESULTS

Paper pulp in a country without forest is a valuable raw material. Finished paper sheet in a country with water shortage is also an expensive product. Thus any possibility to reduce the quality loss on these two materials is an important result and has positive effect on the environment. At the end, the wooden plate solution avoids creating more waste for landfills.

LESSONS LEARNED

Lost in the day to day business, managers need simple management tools to look at their own company in a different way. Good Housekeeping helps managers to see beyond their production processes and to solve non efficiency in warehouses also. This example shows that by using very simple actions we can save money and keep the environment clean.

COMPANY

Al-A'qsa Factory, Marka-Amman, Jordan; paper sector, a carton plates manufacturer, 12 employees.

FOR FURTHER INFORMATION

•SBA

Sustainable Business Associates
60, ch. du Petit-Flon
CH-1018 Lausanne, Switzerland
Tel. + 41 (21) 648 4884
Fax + 41 (21) 648 4885
Email: sba@planet.ch
Contact: Karim Zein, President

•DELTA JORDAN

International Chamber of Commerce
(ICC Jordan)
P.O. Box 7029, Amman, Jordan
Tel. + 962 (6) 567 4495
Fax + 962 (6) 568 5997
Email: fjcc@nets.com.jo
Contact: Mohamed Asfour, Chairman

WHO IS SBA ?

SBA, Sustainable Business Associates, is a non-governmental organisation (NGO) that is working to engage industrialists in 'eco-efficiency' with the aim of minimising environmental impact and improving business productivity. To pursue this aim, SBA has initiated the DELTA Programme to sensitise industrialists to new business risks and opportunities, and to provide them with the management tools and training to move towards sustainable development.

WHAT IS DELTA?

DELTA stands for Developing Environmental Leadership Towards Action.

Chapter 30 of Agenda 21 (an outcome of the 1992 United Nations 'Earth Summit') indicates that business & industry have a critical role to play in achieving sustainable development goals. After an initial awareness-raising phase, the DELTA Programme focused on structuring industrialists in 'business & environment' networks (DELTA Networks) in 10 countries of the Mashrek & Maghreb. These Networks are composed of key industrialists interested in taking a proactive, leadership role on environmental issues. The DELTA Networks are practical, working structures for industrialists to obtain information & contacts, exchange experiences, develop environmental

know-how, and gain access to practical management tools that can offer 'win-win' options based on eco-efficiency.

SUPPORT TO DELTA

★ ★ ★ ★ The DELTA programme is supported by the European Commission (LIFE), ★ *Life* ★ the Swiss Agency for ★ ★ ★ ★ Development & Cooperation and other international organisations.

WHERE ARE THE DELTA NETWORKS?

DELTA Networks are operating in: Algeria, Egypt, Jordan, Lebanon, Libya, Mauritania, Morocco, Palestine, Syria, and Tunisia.