

# E-learning Course on Corporate Social Responsibility

7<sup>th</sup> February – 15<sup>th</sup> April 2011

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## Modules overview

<b>1. Introduction to CSR, overview module</b>	Definitions, examples, history and background, current trends, Differentiation from related concepts, Overview on topics, Business case for CSR, expectations of society and importance of enterprises for sustainable development, existing initiatives (Global Compact, OECD, ISO 26'000), CSR strategy, CSR Quickscan
<b>2. Corporate Governance and accountability, fair operating practice, consumer relations</b>	Leadership and commitment, systematic planning (management system), Business ethics, diversity/gender, anti-corruption, competition, , Sustainable Reporting according to Global Reporting Initiative (GRI); consumer related issues
<b>3. Employee relation: Working conditions and human rights, Legal Compliance</b>	Introduction to the issues and topics, Reference to international conventions, Business case for working conditions and participation, Code of Conduct, Importance and application for internal Human Resource management, workplace cooperation, health&safety, Advanced CSR issues (family friendliness, work-life balance, corporate health management), standard and initiatives (SA 8000, OHSAS 18001)
<b>4. Eco-management issues</b>	Related topics and issues, Business case and examples, Environmental check-lists, economic calculations, Good housekeeping, concepts of eco-efficiency, preventive approach
<b>5. Sustainable Supply Chain management</b>	Importance and Application in the Supply Chain (Social and environment), Business case, examples and standards (initiatives, BSCI), Product related criteria (environment, safety, quality), supplier related issues, country+sector risk analysis, awareness raising and communication with suppliers, integration in contracts, steps of supplier screening and auditing, supplier training and improvement plans
<b>6. External Stakeholder Dialogue and Engagement, Community involvement</b>	Stakeholder concept, Stakeholder identification, Business case for Stakeholder involvement, Concepts for communication, consultation, Dialogue and engagement (conflict resolution), with reference to AA 1000, community involvement, philanthropy